

Joint Chinese College Alumni Association (JCCAA)

2020 Fall Conference for Professionals

Saturdays, October 17, 24 and 31 10:00am – 12:00pm



Purpose:

Would you like to hone your skills, and learn the ins and outs of taking your careers to the next level, and find your work-life balance? This conference is designed to achieve exactly that. Our speakers include corporate executives, managers, leaders and entrepreneurs. They aim to motivate and inspire professionals by sharing their success stories and passing on the wisdom, experience, insights and skills learned throughout their careers. The keynote speaker, former Chief Communications Officer of a *Fortune* 500 company and a graduate of the Harvard Business School Advanced Management Program, Ms. Julie Dill, will discuss the importance of being flexible in your career aspirations, being open to opportunities that are outside your comfort zone, networking and the importance of building relationships and being an authentic leader. In addition, this conference will cover a wide range of topics from building a dynamic resume, interviewing with confidence, communicating, learning corporate culture, mentoring, transforming your career and establishing your own business to dealing with immigration, home buying, financing, investing and parenting. For more details, see the <u>agenda</u> starting on page 2.

Registration: <u>https://forms.gle/Ufwh2eL8DHQLz4Su9</u> **Deadline: Sunday, October 11, 2020**

Questions & Information Contact: Dennis Weng: <u>dennisweng@hotmail.com</u>, 214-609-7880 Catherine Lee: <u>catherine.lee2011@hotmail.com</u>, 832-766-5066 Mei-Ling Kaster: <u>mkaster321@gmail.com</u>, 832-866-8932

Event Organized by: JCCAA Young Professional Committee



Joint Chinese College Alumni Association 2020 Fall Conference for Professionals Agenda ★

| Date | Time | Track 1 Career Growth and Development | Track 2 Other Aspects of Work and Life |
|--|--------------------------------|---|---|
| <u>Day 1</u> 10/17/2020 Saturday | 10am- 11am 11am- | 11am Keynote Speaker – Julie Dill Former Chief Communications Officer of Spectra Energy Corp 11am- Build a Dynamic Resume and Interview What Do You Need to Know About | |
| | 12pm | with Confidence - <u>Michael Hinton</u> Vendor Relations Specialist | Immigration? - <u>Stewart Lin</u> JD, Managing Partner |
| <u>Day 2</u> 10/24/2020 Saturday | 10am- 11am 11am- 12pm | Career Growth & Development Power of Communication: The Secret to Speaking with Confidence Dennis Weng, Ph.D Soft Skills for Career Success Jia Ju Lee, Ph.D, Senior Advisor Benefits of Mentoring Charlie Wang, Senior Manager Professional Transformation Charles Yang, Manager | First-Time Home Buyer Guide and Buying Your Next Home - <u>Hanni Chen</u> Broker, Investor, ABR, REBAC Home Mortgage and Basic Application - <u>Jeng-Yang Ling</u> , CFP |
| Day 3 10/31/2020 Saturday | 10am- 11am | Challenge Yourself in Your Career Journey - <u>Brian Chang</u> Managing Director, Warburg Pincus, New York | Parenting Tips Amid COVID 19 1. Education Changes & Parenting Tips Anne Sung, HISD Trustee 2. Work Life Balance & Children Yvonne Lam, MD, MPH 3. School and Life-Long Learning Irene Chen, Ph.D of Education |
| | 11am- 12pm | Ikigai - Finding Purpose in Your Work - Vicky Tsai Founder of Tatcha | Investing Strategy for Beginners - <u>Nanting Chang</u> Investor & Entrepreneur |

 \star For details of individual speakers and topics, please click on the speaker names.

JCCAA Young Professional Committee Members:

Chair: Dennis Weng (Vice President); Co-Chair: Catherine Lee (Vice President) Mei-Ling Kaster (President), James Hsu (1st Vice President), Amy Ku (Vice President), Judy Jeng (Advisor), Janet Chung (Advisor), Chuping Huang (Advisor), Wendy Lam (Advisor), Nanting Chang, Bonnie Chang, Frank Cheng, Stella Hsieh.

Day 1 – Saturday October 17

Keynote Speaker

10:00am-11:00am

My Professional Life Journey and Lessons Learned Along the Way



Julie Dill Board of Director for Multiple Companies Former Chief Communications Officer, Spectra Energy Corp Former President and CEO, Spectra Energy Partner (a Subsidiary)

Julie will discuss the importance of being flexible in your career aspirations; being open to opportunities that are outside your comfort zone; networking and the importance of building relationships and; being an authentic leader.

After a 36-year career in the energy industry, Julie is currently serving as a nonexecutive director for three publicly traded companies and one privately held company. Prior to her retirement in 2017, Julie served in a number of executive capacities in the natural gas and power industries, including the Chief Communications Officer of Spectra Energy Corp., a Fortune 500 company, the Group Vice President of Strategy for Spectra, the President and CEO of Spectra Energy Partners and President of Union Gas Limited in Ontario, Canada, a subsidiary of Spectra Energy Corp. Prior to Spectra, she served in various financial and operational roles with Duke Energy, Duke Energy International and Shell Oil Company.

Julie was named as one of the most powerful businesswomen in Texas in 2016 and was named as one of 50 most powerful women in oil and gas in both 2014 and 2015. She was also named the Ontario Energy Leader of the Year in 2010 as well as the Distinguished Alumni for the College of Business at New Mexico State University that same year. Ms. Dill is a graduate of the Harvard Business School Advanced Management Program.

Track 1 - Career Growth and Development

<u>11:00am-12:00pm</u>

Build a Dynamic Resume and Interview with Confidence



Michael Hinton, Vendor Relations Specialist

Michael Hinton will speak about job hunting, self-marketing, interviewing, and resume building in a new country and culture. Pulling from his experience working abroad and in a family recruiting business, Michael hopes to help fellow international professionals build a successful life abroad.

Michael Hinton was an Executive Search Consultant who specialized in Oil & Gas recruiting prior to his current role, Vendor Relations Specialist. Michaels's family

motivated him to journey to the industrial heart of China to work in a global management position, in a variety of industries such as industrial vehicles, auto-parts, and e-commerce for five years gaining unique perspectives not normally seen by domestic business leaders. Michael now seeks to reach even greater heights helping other global professionals build and utilize the skills necessary to stand as contributors to the merging of East and West.

Track 2 - Other Aspects of Work and Life

11:00am-12:00pm

What Do You Need to Know About Immigration?



Stewart Lin 林志豪, JD, Managing Partner, Lin & Valdez L.L.P.

Attorney Lin will give an overview of the Current Immigration Environment and Prospects --- Don't Fool the USCIS, Temporary Status/Visa After Leaving Campus, The Road to Green Card, Side-Door Application – Not Practical for You.

Attorney Stewart Lin earned a law degree from University of Houston, an LL.M. in international banking law from Boston University, and a Bachelor of Law degree from National Cheng-Chi University of Taipei, Taiwan. He founded Stewart Lin & Associates in 2001 and is now the managing partner of Lin & Valdez. Attorney Lin's immigration practice focuses on employment-based immigration for E, H, L, O, J status, labor certificates, alien of extraordinary ability (first preference), and national interest waiver applications. Mr. Lin also practices extensively in civil, family, and estate planning fields.

Day 2 - Saturday October 24

Track 1 - Career Growth and Development

10:00am-12:00pm

Power of Communication: The Secret to Speaking with Confidence



Dennis Weng 翁履中, Ph.D, Assistant Professor of Political Science

Why is communication so challenging? How can you communicate effectively? Can you communicate with confidence? What can you do to increase confidence?

Dr. Weng is an Assistant Professor of Political Science at Sam Houston State University, deputy coordinator of the Conference Group of Taiwan Study (CGOTs), and the international research fellow of the Center for Southeast Asia Studies at the National Chengchi University in Taiwan. He is the recipient of the Steven J. Barnes Outstanding Faculty Award, the Faculty Connection Award from SUNY Cortland, and the Outstanding Teaching Award from University of Texas at Dallas. Dr. Weng holds degrees in Political Science (Ph.D., MA) from the University of Texas at Dallas, International Relations (MA), and Business Administration (BA) from Tamkang University (Taiwan).

Soft Skills for Career Success



Jia Ju (J. J.) Lee 李家駒, Ph.D, Retired Senior Geosciences Advisor, ExxonMobil

A solid technical background and a strong professional "know-how" are usually the necessary prerequisites for career success. However, soft skills such as effective communication, brand management, and understanding and navigating corporate culture play an essential role in cultivating strong job performance and career advancement. A clear career roadmap, excellent business networking, and meeting with management are also beneficial to career growth. In addition, self-confidence and a touch of humor can promote strong rapport with coworkers and foster a pleasant work environment. Soft skills can propel a career, if honed and harnessed appropriately, whether it's in corporate management or on a technical ladder trajectory.

Dr. Lee earned his Ph.D. in Geophysics from Pennsylvania State University and possesses more than 30 years of experience in the oil and gas industry as a geophysicist, researcher, consultant and advisor for ARCO, Saudi Aramco and ExxonMobil. He has managed global projects for oil exploration, development and production. Furthermore, he has served as technical team leader, as well as mentored junior geophysicists. He retired as a Senior Geosciences Advisor from ExxonMobil in 2014.

Benefits of Mentoring



Charlie Wang, Senior Manager, Deloitte Tax LLC

Mark Zuckerberg benefited from the great mentorship provided by Steve Jobs and Bill Gates over the years has turned to Warren Buffett for advice on various subjects. In our Chinese history, the greatest teacher, Confucius, was quoted, "When three people walk together, I am sure to find teachers among them." Mr. Charlie Wang will share his experiences in mentorship, the benefits he retained from those relationships, and his thoughts on forming a mutually developing mentorship that helps one's career and life, followed by dialogue with the participants and answering questions.

Charlie, a senior manager at Deloitte Tax LLP, has been with Deloitte for more than 11 years. Charlie has served various clients including Fortune 500 companies in oil & gas industries and manufacturing inbounded companies. Personal motto: There are good days and there are bad days. However, in the end, there are always more good days than bad days.

Professional Transformation



Charles Yang, Manager, Alvarez & Marsal

Career advancement, shift or reinvention requires purpose, confidence, a toolkit and more. A few strategies such as building relationships, seeking out support, understanding your own motivation and purpose, and developing and leveraging your strengths are critical in preparing and navigating professional transformation. This talk highlights these strategies based on my personal experience. Charles Yang is a Manager with Alvarez & Marsal. He specializes in assessing and implementing corporate transformation and performance improvement. Mr. Yang earned an MBA from the University of Texas at Austin, a master's degree in engineering from the University of Alberta, and a bachelor's degree from Beijing University of Chemical Technology. He serves on the Board of Directors for Houston Tellepsen YMCA, and dedicates significant time to community enrichment and youth education.

Track 2 - Other Aspects of Work and Life

10:00am-11:00am

First-Time Home Buyer Guide and Buying Your Next Home



Hanni Chen 陳含妮, Broker and Investor, ABR & REBAC

Hanni Chen will help home buyers and investors organize their thoughts in deciding as to when they should purchase a home and how to maintain control of the entire process. She will review key points of the Home Buying Process, the overall the housing market in the Greater Houston areas, and brief introduction to real estate investment. Upon completion of this presentation, you will be able to correctly interpret information and be able to move through the purchase process with confidence.

Hanni is an accomplished real estate broker and an investor with extensive experience in complex real estate transactions. With a bachelor's degree in business management from the University of Texas at Arlington, Hanni has been involved in the sales and marketing of a \$100 million dollars of real estate in the Greater Houston areas, Hanni also provides leasing and property management for investors.

11:00am-12:00pm

Home Mortgage and Basic Application



Jeng-Yang Ling 凌徵暘, CFP

- First time home mortgage
- Mortgage Refinancing

Mr. Jeng-Yang Ling has been working in the financial service industry since 2007. He is a licensed loan originator (loan officer), Registered Representative, Registered Investment Advisor, and Health & Life Insurance Agent. He aims to help people solve their family financial needs, such as mortgage, college education funding, family income protection, retirement income planning, long term care and wealth accumulation and transfer. He always has his client's best interests in mind whenever he makes recommendations to them. He also actively participates in community service and holds numerous seminars to improve the financial literacy for the general public.

Day 3 - Saturday October 31

Track 1 - Career Growth and Development

<u>10:00am – 11:00am</u>

Challenge Yourself in Your Career Journey



Brian Chang, Managing Director at Warburg Pincus, New York

Brian Chang will discuss his "non-traditional" path from a degree in Electrical Engineering from Stanford University to a long-term career in finance, and how with every step in his education and career, he sought out opportunities, embraced challenges and overcame obstacles.

Brian has built a successful career by managing investments in high growth technology companies for Warburg Pincus, New York, one of the largest global private equity firms. He is currently a managing director at Warburg Pincus, with a focus on investments in the Technology sectors. Warburg Pincus, founded in 1966, has raised 19 private equity funds, which have invested more than \$83 billion in over 895 companies in more than 40 countries. Brian is also on the Board of Directors of multiple companies. Previously, Brian worked at Merrill Lynch. Brian received both a B.S. with Distinction in Electrical Engineering and an M.B.A. from the Stanford University, where he was an Arjay Miller Scholar.

11:00am-12:00pm

Ikigai - Finding purpose in your work



Vicky Tsai, Founder of Tatcha

Have you ever wanted a fresh start? Finding meaning in work and life can be an ongoing journey - and with everything happening in the world right now, an increasingly important one. In this talk, Vicky will discuss the concept of *ikigai*, or "a life's purpose", and some of the lessons she has learned in her search for meaning.

Victoria Tsai is the founder, product developer, and sushi connoisseur-in-chief (the job title on her business card fits best: Chief Treasure Hunter) at Tatcha, a leading global luxury skincare brand. Before founding Tatcha, she worked as a trader on Wall Street and then at Starbucks, launching their consumer products business in China and Taiwan. Vicky earned a degree in Economics from Wellesley and an MBA from Harvard Business School. Victoria is also passionate about education and philanthropy. Each purchase helps to funds schools for girls in low-income countries.

Track 2 - Other Aspects of Work and Life

<u>10:00am – 11:00am</u>

Education Changes and Parenting Tips Amid COVID-19



Anne Sung 宋嘉年, HISD Trustee

Anne Sung is the first Asian American to serve on Houston ISD's Board of Education. She is also Vice President and Chief Strategy Officer at Project GRAD Houston, an educational non-profit that improves lives in low-income neighborhoods. Anne co-founded the grassroots organizing group Community Voices for Public Education to give Houston students, parents, educators, and community members greater voice in public education. Anne was a founding board member of New Leaders Council - Houston and serves on the board of OCA - Greater Houston, an APIA civil rights organization. Anne holds a B.A. and M.A. in Physics and a Master's in Public Policy from Harvard University.

Work-Life Balance and Children: Tools for Reaching an Impossible Goal



Dr. Yvonne Lam Sada 林曉凡, MD, MPH

How can working moms approach the demands of work and children without burning out? How do career goals change with the responsibility of raising children? The impossible challenge of being fully present at work and home is real. We will discuss the changing priorities and needs of moms in career advancement, as well as tools to manage young children but still have fun amidst the chaos.

Yvonne Lam Sada is an Assistant Professor & Attending Physician for the section of Oncology at Baylor College of Medicine (BCM). She is a member of the BCM Vice-Chair group for Quality Improvement. Yvonne received her B.S. in Neuroscience, B.A. in English Creative Writing, and an M.D. with honor from the University of Rochester. She received a Master's in Public Health from the University of Texas.

School and Life-Long Learning During COVID 19



Irene Linlin Chen, Ph.D of Education

During this time of uncertainty, parents are dealing with the possibility of losing employment, the safety of family members, and the outlook of life, while children are facing challenges of their own. The presenter is going to briefly cover the school class schedule in 2021, mental health, family relationships, standardized exams, college application, and other issues faced by school-aged children.

Irene Linlin Chen received her Doctorate of Education in Instructional Technology and is currently a Professor in the Department of Urban Education at the University of Houston-Downtown. Dr. Chen Dr. Chen has had diverse professional experiences, and has made many conference presentations in instructional technology, including at Oxford University in the UK.

11:00am-12:00pm

Investing Strategy For Beginners



Nanting Chang 張南庭, Investor and Entrepreneur

How to invest in stocks, ETF, index funds, mutual fund? How can I start investing with little money?

Nanting Chang has been an entrepreneur since he graduated from graduate school in 1974. His business ventures have ranged from import-export, seafood processing, real estate and retailing business, and lastly operating an independent office/school/teacher supply store in Houston for 32 years. His interest in the stock market was initiated early in his teenage years by his aunt. He has kept this interest and passion ever since. Over 40 years of investing in the stock market and through all its the ups and downs of the market, he has learned and gained a lot of knowledge.